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EXCITING NEW TRAVEL APP ENTERS APPLE iTUNES STORE

San Francisco Waterfront: Bridge to Ballpark—First-ever mobile guide to feature San Francisco’s sensational waterfront

San Francisco, CA - December 2, 2010: Today *San Francisco Waterfront: Bridge to Ballpark...and Beyond*—a new travel app for the iPhone, iPad, and iPod Touch—was officially launched in the Apple iTunes Store.

Published by Sutro Media, a leading mobile app publisher, *SF Waterfront* contains more than 220 entries and 2,000+ photos that focus solely on America’s favorite waterfront—one of the greatest, most walkable, and most people-friendly city waterfronts on the planet.

SF Waterfront’s Unique Features Include:



- Maps, clickable phone numbers and URLs.
- More than 60 FREE things to see and do.
- 16 sortable categories like Hidden Gems, Guilty Pleasures, Kid-Friendly, Sports and Maritime.
- Info about ferries and cruises, taxis/parking, bike and hiking trails, tips for finding discounts, more.
- Reviews of nearly 50 waterfront restaurants,
- The scoop on little-known destination gems that even locals don’t know about.

What exactly makes San Francisco’s waterfront so special?

Located at the tip of a peninsula, San Francisco is surrounded by water on three sides: the Pacific Ocean lies to the west; it mingles at the Golden Gate Bridge with the waters of San Francisco Bay, which fronts the city on its northern and eastern sides. The nearly constant sight of water, islands, ships—and the wafting fog that comes and goes as it pleases—helps to make San Francisco a destination of exquisite beauty and visual diversity.

Imagine a leisurely walk where, within an hour’s time, you encounter pounding surf, knife-edged sea cliffs, meadows filled with wildflowers—and clanging cable cars descending the hills of a sophisticated, world-class city. No wonder Condé Nast readers have voted SF the American city they most love to visit for an amazing 18 years running!

Along the SF waterfront you can picnic beneath the Golden Gate Bridge, one of the most recognizable symbols on earth, and dine that night in a Michelin-starred restaurant such as Boulevard. This waterfront invites you to browse farmer's markets, take in a ball game, enjoy a play, go shopping, sip a glass of wine, eat a crab, lounge on a pier, peruse modern art, sample chocolate. You can dance, explore, sail, walk, and sit.

And that's just the beginning of what makes San Francisco's glorious waterfront so special. The mobile app—*San Francisco Waterfront: Bridge to Ballpark...and Beyond!*—lets you enjoy the city like never before. [Download your own copy](#) for just \$2.99 from the iTunes Store (<http://bit.ly/SFWaterfrontApp>).

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